

GRAHAM BECK
FOUNDED 1983
THE GAME RESERVE

A SOUTH AFRICAN FAMILY WINERY



The Game Reserve brand of wines is the only wine brand associated with a private nature reserve where conservation efforts have demonstrable and measurable results. It is an environmentally responsible effort for wine lovers who care about sustainability in order to leave a lasting legacy for generations to come.

In November 2013, Graham Beck Wines extended their dedication to conservation efforts by partnering with the Wilderness Foundation, an internationally recognized organization dedicated to saving Africa's wilderness and wildlife. Recognizing that the protection and sustainability of South Africa's unique wilderness areas and natural heritage is dependent on socio-political and economic conditions within society, the Wilderness Foundation takes a holistic approach to implementing its mandate for conservation.

For every bottle of Game Reserve Wines sold globally, \$3 Rand is set aside and disbursed quarterly. To date, Graham Beck Wines has contributed \$166,077.00 (USD) toward education and anti-poaching efforts.



The Game Reserve Wines
Prime Wine that Preserves Wildlife

In addition to offering a choice of seven delectable cultivar wines from the Robertson area of the Cape winelands, The Game Reserve wines make a significant contribution to sustaining local wildlife and wilderness treasures in association with the Wilderness Foundation Africa (WFA).

As custodian and producer of this premium range, Rooiberg Winery donates R3 from the proceeds of each bottle of Game Reserve sold to the WFA's conservation and education programs throughout Africa. R2 of each contribution is spent on general projects while R1 accrues to conservation activities specifically in the Robertson area.

The wines, bearing labels with stylish wildlife art, were originally launched by the neighboring Graham Beck winery which has an expansive nature reserve on its land, are now crafted and distributed by Rooiberg.

The Game Reserve concept has always been about creating an environmentally responsible wine brand for wine lovers who care about sustainability. In order to leave a lasting legacy for generations to come, in 2013 Graham Beck partnered with the Wilderness Foundation Africa to extend their efforts to continental Africa.

Rooiberg is continuing a notable nature conservation initiative as Graham Beck Wines' partner in the Wilderness Foundation and the Rooiberg Breede River Conservancy Corridor Project, in collaboration with other property owners in the vicinity. The area has been identified as an important conservation site as it forms a natural corridor where the cape leopard and other wild species interact. Currently, 69,000 acres are under voluntary conservation efforts (108 square miles).

The experienced Rooiberg winemaking team, who have been awarded many top accolades for excellence in South African wine competitions, is committed to nurturing the Game Reserve legacy of excellence and philanthropy. The grapes for this cultivar-specific range are sourced in the finest winegrowing areas of the Cape with its unique terroir diversity.

The groundwork has now been laid in collaboration with Maritime Wine Trading Co and our important USA supply chain partners and clients to make these well-established vinous gems available in that priority market, while growing their nature-linked footprint worldwide. All this in accordance with our focus on generating profit while caring for our people and our planet.

The interactive Game Reserve website is being developed and will not only expand on the DNA of these choice wines, but feature imagery and video clips that show the exclusive conservation environment from where they originate.

The range, featuring important wildlife species on the labels, comprises:

- The Game Reserve Chenin Blanc – The Riverine Rabbit
- The Game Reserve Sauvignon Blanc – The Fish Eagle
- The Game Reserve Chardonnay – The Cape Eagle Owl

- The Game Reserve Pinotage – The Bat Eared Fox
- The Game Reserve Merlot – The Cape Clawless Otter
- The Game Reserve Shiraz – The Eland
- The Game Reserve Cabernet Sauvignon – The Cape Leopard

About the Wilderness Foundation Africa

Established in 1972, the Foundation focuses on four main program areas: conservation; social intervention; experiential education, and advocacy and awareness. The Foundation creates opportunities to encourage, plan and protect wild lands and wilderness, uplift the knowledge and lives of citizens and stimulate an environmental ethos among current and future leaders.

Our contributions support these two initiatives:

The Forever Wild Rhino Protection Initiative The Wilderness Foundation Africa launched the Forever Wild Rhino Protection Initiative in May 2011. The campaign aims to gather support from the public and various stakeholders to help aggressively fight against rhino poaching in South Africa and save the rhino from extinction in the wild. Funding is used to purchase patrol vehicles, surveillance equipment and for salaries of the growing number of rangers.

Pride – Environmental Education Project

The Pride Project, started in 1997, is managed and coordinated by the Wilderness Foundation Africa. It was developed to fulfil the need for an environmental education outreach program among disadvantaged youth from urban and rural areas. The various Pride Projects scattered throughout the wilderness areas in South Africa annually introduce over 2,000 previously disadvantaged, primary and senior learners to a one-day, sponsored entry-level outdoor experience every year. This experience has been proven to help stimulate the learners' interest in their immediate natural environment and concern for its preservation and conservation.

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As one of South Africa's champions of farming in harmony with nature, Rooiberg Winery is committed to conserving, protecting and rehabilitating this country's precious indigenous fauna and flora and the unique habitats that sustain them. The Game Reserve range of wines celebrates this passion for sustainability and caring custodianship by offering wine lovers an opportunity to share in this exciting concept.

A groundbreaking collaboration between Rooiberg Winery and the Wilderness Foundation will see even greater strides being made towards conservation, upliftment and education. For more information on Rooiberg Winery, The Game Reserve range and the Wilderness Foundation visit: www.rooiberg.co.za • www.wildernessfoundation.co.za

WILDERNESS
FOUNDATION

The Game Reserve Chardonnay 2015

VARIETY: Chardonnay

VINTAGE: 2015

AREA OF ORIGIN: Robertson, South Africa

THE CAPE EAGLE OWL: As one of the world's largest and most powerful owls, the Cape Eagle Owl (*Bubo capensis*) plays an essential role as a top predator. If the species were to disappear, the entire ecosystem would be in jeopardy. These regal birds of prey hunt from roadside roosts such as telephone poles and fence posts – many are killed by vehicles. We provide more than 120 perches in our vineyards to combat this, while they control rodents and maintain a balanced population of smaller predators.

VINEYARD: Robertson Red Karoo soils with rich limestone and free lime content situated on ancient terraces of river relics. Vineyards producing 8 to 10 tons per hectare. Exciting new Chardonnay clones add a new dimension in flavour and structure.

HARVEST & CELLAR TREATMENT: 100 % Whole bunch handling to ensure elegance and finesse. 30 % of the Chardonnay underwent natural fermentation in both barrel and tank. Fermentation in 20% new, 20% 2nd fill and 20% 3rd fill French oak. The balance of the wine is cold fermented in stainless steel tanks. Malolactic fermentation is not encouraged. Left on lees in the barrel for a total of 11 months.

TASTING NOTES: Aromas of zesty citrus fruit, lemon curd and a hint of crushed oyster shell follow through to a palate redolent of fresh lemons, limes and grapefruit. The finish has a chalky minerality complemented by elegant, creamy oak tones.

SERVING: Delightful when paired with rich seafood dishes, grilled calamari and citrus chicken salad.

ANALYSIS:

Alcohol: 13.00 % vol (± 0.3 % vol)

Residual Sugar: 3.3 g/L (± 0.5 g/L)

pH: 3.56 (± 0.1)

Total Acid: 5.5 g/L (± 0.25 g/L)




ROOIBERG
WINERY

The Game Reserve

by GRAHAM BECK WINES



The Game Reserve Chenin Blanc 2015

VARIETY: Chenin Blanc

VINTAGE: 2015

AREA OF ORIGIN: Coastal Region

THE RIVERINE RABBIT: Both threatened and very rare, the riverine rabbit or 'doekvoet' (*Bunolagus monticularis*) is an intriguing mammal, currently classified as highly endangered. Originally thought to exist only in limited areas in the Karoo this elusive creature was discovered in the Graham Beck Private Nature Reserve – still the most southern point of discovery to date.

VINEYARD: Dryland, low yielding, 32 - 41 year old bush vines from Paarl and Stellenbosch.

HARVEST & CELLAR TREATMENT: The grapes were left to ripen fully to ensure the development of the rich and ripe flavours and complexity. Harvesting took place during the first three weeks of February at 23 - 24° Balling. Destalked, mash cooled with 4 - 8 hours skin contact and cool fermentation. A small percentage (5 %) of the Chenin Blanc was fermented in 3rd fill 400 li French Oak barrels to generate an added dimension of richness.

TASTING NOTES: Delightful aromas of sweet juicy melon, pear drop and fragrant grapefruit. On the palate expect rich rewarding flavours of ripe tropical fruit and luscious citrus. Aromatic, fruity and well rounded – an elegant wine with a soft silky texture and vibrant, fresh finish.

SERVING: The Chenin is a good company for Alfresco lunches. Also great with grilled chicken or fish, rich pasta dishes and spicy food.

ANALYSIS:

Alcohol: 13.77 % vol

Residual Sugar: 2.2 g/L

pH: 3.24

Total Acid: 6.4 g/L



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WILDERNESS
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The Game Reserve Sauvignon Blanc 2016

VARIETY: Sauvignon Blanc

VINTAGE: 2016

AREA OF ORIGIN: Coastal (Stellenbosch and Darling)

THE FISH EAGLE: With its striking black and white plumage and haunting call, the fish eagle (*Haliaeetus vocifer*) is a well-loved African symbol with an impressive wingspan of around two meters. These splendid birds of prey can be seen soaring above the Rooiberg Breede River Conservancy scaring small birds away, thereby preventing damage to the ripe grapes before harvest.

VINEYARD: The grapes are from 8 different vineyards in the Coastal region (Firgrove, Stellenbosch and Groenekloof, Darling) - all the sites are carefully selected for the natural cooling effect that is gained from their close proximity to the ocean, their Mediterranean climate, the geological diversity of their soils and for their viticultural practices.

HARVEST & CELLAR TREATMENT: Handpicked during the first 2 weeks in February 2015 between 21 - 24 °B. The criteria that is used for picking is the physical signs of ripeness plus the flavour development that is determined by tasting the berries. Reductive treatment from vineyard to bottling in order to capture the varietal flavours. Destalked, mash cooled with 12 - 18 hours skin contact and cool fermentation at 10 - 14 °C. The wine undergoes three months of full lees contact after alcoholic fermentation.

TASTING NOTES: This seductive Sauvignon Blanc oozes gooseberry and passion fruit, with notes of ripe figs, lemongrass and capsicum. Following through is a delicious concentration of tropical fruit, nettles and cut grass flavours on the palate. A versatile wine with crisp, lively acidity and a dusty pebble finish.

SERVING: Enjoy as an aperitif or with grilled, smoked and spicy fish and chicken dishes.

ANALYSIS:

Alcohol: 12.57 % vol (± 0.3 % vol)

Residual Sugar: 2.5 g/L (± 0.5 g/L)

pH: 3.35 (± 0.1)

Total Acid: 6.3 g/L (± 0.25 g/L)




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The Game Reserve Cabernet Sauvignon 2014

VARIETY: Cabernet Sauvignon

VINTAGE: 2014

AREA OF ORIGIN: Western Cape, South Africa

THE CAPE LEOPARD: One of the most admired yet elusive of Africa's Big Five animals, the leopard (*Panthera pardus*), is a notoriously shy creature. As an apex predator this big cat is critical to the sustainability of many other species. The Cape leopard may represent a unique subspecies. An exciting research project has established that a total of seven leopards currently roam the area. Our Robertson farm plays a vital role in maintaining the genetic diversity and distribution of this majestic species.

VINEYARD: A unique selection of prime Cabernet Sauvignon vineyards from our estate in Robertson and Firgrove, Stellenbosch and dry land vineyards in Groenekloof, Darling. This includes a site located on the South-East facing slope of the Rooiberg Mountain that incorporates the game reserve on the Graham Beck property. The Cabernets are planted on red Karoo soil in Robertson, on Coffeestone soils in Stellenbosch and well weathered deep red soils in Darling. The vineyards yield around 6 to 8 tons per hectare.

HARVEST & CELLAR TREATMENT: The grapes were handpicked at full phenolic ripeness during the 2nd and 3rd week of March 2013. Destalked, gently crushed and fermented with 4 daily pump overs to ensure maximum extraction. Matured in combination of 1st, 2nd and 3rd fill French oak barrels for 12 months.

TASTING NOTES: The wine has a great complexity of black berry fruit, dark chocolate, plums and tobacco spice on the nose. This wine has a rich, juicy entry supported by a dense fruit core and firm tannins. An elegant creamy palate leads to a long lingering finish.

SERVING: Excellent with North African dishes, spicy Moroccan tagines, osso bucco and hearty risottos.

ANALYSIS:

Alcohol: 13.5 % vol

Residual Sugar: 2.8 g/L

pH: 3.52

Total Acid: 5.8 g/L




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The Game Reserve Pinotage 2015

VARIETY: Pinotage

VINTAGE: 2015

AREA OF ORIGIN: Coastal Region

THE BAT EARED FOX:

Aptly named the bat eared fox (*Otocyon megalotis*) these fascinating little creatures have large ears which can pinpoint sounds underground with 100 % accuracy. Active during the day and night, they feed mainly on termites and live in old ant bear dens in the ground. We are actively trying to protect this unique species, indigenous to the Rooiberg Breede River Conservancy, as they are often identified by farmers as jackals and killed.

VINEYARD:

Pinotage vineyards from Stellenbosch and Paarl. Vineyards produce around 6 - 9 tons per hectare.

HARVEST & CELLAR TREATMENT:

Handpicked at optimum ripeness. Fermented in open and closed fermenters with regular punch downs and pump overs to ensure upfront fruit and soft extraction. Matured in 3rd and 4th fill barrels for 10 months with a portion of the blend left unoaked.

TASTING NOTES:

A 'proudly South African' cultivar exhibiting aromas of ripe cherry, strawberries and plums with ripe red berry fruit and spices on the palate. This full structured and well balanced wine rewards with a juicy but elegant mouthfeel and silky soft tannins.

SERVING:

Savour with slow-cooked casseroles, fillet, pastas, robust cheeses or a good old fashioned barbeque.

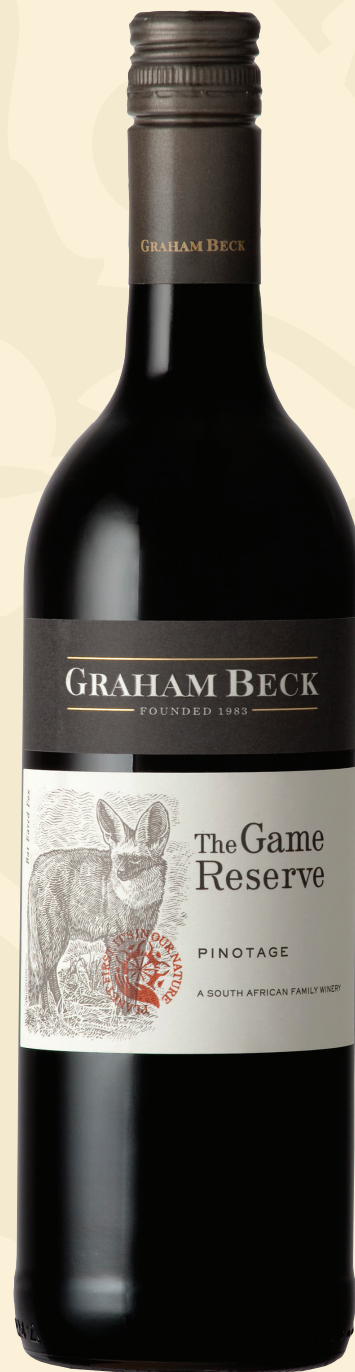
ANALYSIS:

Alcohol: 13.90 % vol (± 0.3 % vol)

Residual Sugar: 5 g/L (± 0.5 g/L)

pH: 3.38 (± 0.1)

Total Acid: 5.99 g/L (± 0.25 g/L)




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The Game Reserve Shiraz 2014

VARIETY: Shiraz

VINTAGE: 2014

AREA OF ORIGIN: Stellenbosch, South Africa

THE ELAND: Derived from the Dutch meaning elk, the eland (*Taurotragus oryx*) is the largest antelope in Africa with an average weight of around 700 kg. Despite this bulk it can jump with ease up to two meters high. These browsers are perfectly adapted to the Karoo, requiring a substantial grazing area, a commodity very rare in wine production areas. Through our conservation efforts we're able to provide this graceful animal with a perfectly suited natural habitat.

VINEYARD: : Selected Shiraz vineyards from our farm in Firgrove, Stellenbosch. Granite gravels with underlying layers of clay.

HARVEST & CELLAR TREATMENT: The grapes were handpicked at optimum ripeness in the last week of February 2014. Fermented in varying methods of punch down and aerated pump overs for optimum structure and complexity. Barrel matured in 1st – 3rd fill barrels for 12 months. (90 % French and 10 % American oak).

TASTING NOTES: Displaying distinctive aromas of red berries, sweet spices and hints of white pepper. The well balanced palate is layered with mulberry and black cherry fruit complemented by a spicy freshness. This rich and ripe Shiraz is well structured with silky tannins, an appealing piquancy and a long, lingering finish.

SERVING: Serve with North African dishes, spicy Moroccan tagines or hearty casseroles.

ANALYSIS:

Alcohol: 14.07 % vol
Residual Sugar: 1.8 g/L
pH: 3.47
Total Acid: 6.2 g/L



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